

THE 21-STEP CHECKLIST



# TO ENSURE A 99.9% SECURE WORDPRESS SITE



**it's like your very own guard dog**

FOR YOUR WORDPRESS SITE

# The 21-Step Checklist to Ensure a 99.9% Secure WordPress Website

**Daily Cloud Backups**  
Your backups are saved daily on our **secure cloud storage using Amazon S3 infrastructure**. If anything happens, we have your core files and database stored remotely for easy access and 1-click back-up.

**Force Secure Passwords**  
We do a full manual audit of admin user names to make sure it's **nearly impossible** for a bot to gain access through a brute force attack. We'll also require all new users to use strong passwords instead of weak ones.

**Daily Malware Scan**  
Your website is **automatically scanned daily for known and new malware, any form of malicious code and potential backdoors**. If our scans find anything, the team will repair any files altered by hackers immediately.

**SSL Certificate**  
We'll support the installation of an **SSL certificate**. Your URL will start with https, all the data on your site will be encrypted and your visitors will feel secure.

**Database Protection**  
Our team **secures your database from SQL injection attacks**, which add unwelcome content through the DB. This is a common website attack that we simply won't tolerate.

**Real-Time Monitoring**  
We monitor websites for hack attempts in **real-time**, meaning we can respond to any security issues immediately and tighten security as needed based on the individual threat level.

**IP Blocking**  
We'll implement **intelligent network blocking** to prevent traffic from specific locations. If someone tries to access your dashboard or files more than once, we'll lock out their IP address.

**Brute Force Protection**  
We change your login URL, force strong passwords, set up a firewall and activate automated IP blocking so **nobody can force their way into your site**.

**Install a Firewall**  
**Implementing a firewall** is one of the best ways to keep hackers and spammers at bay. This includes effective blocking options to keep suspicious traffic away from your site.



### Custom Login URL

If you want, we'll **change your WordPress dashboard login URL from /wp-admin to /your-own-url**. That way bots and hackers can't find your login page so easily.



### Daily Link Scan

We scan your website daily for any links sending visitors to **suspicious content or broken pages**. We'll make appropriate adjustments and change the link to point wherever you want.



### Authentication Keys + Salts

We'll implement a set of random variables that **improve encryption of information stored in your users' cookies**. Simply put, this makes it even harder to crack your password.



### Daily Database Optimization

We perform daily cleaning of table overhead in your WordPress database to **keep your website running at top speed**.



### 2-Factor Authentication

If you want an added layer of security for your WordPress dashboard, **we'll implement 2FA**. This means you'll need a code sent to your mobile device to log in.



### File Permissions

We **adjust file permissions** so only designated people who you know and trust can add to your files. That means no content where you don't want it and no malicious code.



### Blocking Fake Google Crawlers

Some malicious code can fake out security systems by **simulating real Googlebots**. Our protection system knows the difference and won't let them crawl your website.



### Daily Plugin + Theme Scan

We **scan core, theme, and plugin files daily** to ensure the files match the originals in the WordPress repository.



### Comment Spam Filtering

We'll clean out junk comments on a daily basis and keep your website and dashboard uncluttered. It also **optimizes your database for speed and SEO**.



### DNS Change Alerts

We scan your website daily for any **DNS changes** that occur. This could potentially cause website downtime, so we monitor it regularly.



### Verify Trusted Sources

We double check all your plugins and themes to make sure they're from a **secure and trusted source**. Everything on your website should be authenticated by wordpress.org.



### Manage Inactive Plugins

Any plugins that aren't up-to-date can act as **potential backdoors, even when disabled**. We review the plugins you're using regularly and remove those you're not actively using.



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# WE TAKE SECURITY SERIOUSLY

Partner with us & feel the confidence of a website fully protected from malware, hackers, blacklist status, website errors and out-of-date software.



**Mireille Gabarretta**, Director of We Love LensesAcademy.

“We have had zero issues and we feel our WooCommerce store at We Love Lenses is 100% safe and secure. We have nothing but trust in the team because whenever we need, they deliver!”



# iThemes Security Pro



## iThemes Security Pro

- ✔ Prevents hacks, security breaches & malware.
- ✔ Monitor activity through your security dashboard.
- ✔ Automatic checks for malware, blacklist status, website errors and out-of-date software.

The **iThemes Security Pro plugin** is one of the most robust security plugins available in the WordPress ecosystem. Whether you have a current security threat or are just a smart WordPress user who wants to proactively defend their website, this plugin has all the bells and whistles to stop hackers, spam and malware in their tracks.

Starting at: **\$49**/mo

GO TO  
**iThemes Security Pro**

# Malcare



## MalCare

- ✔ Secured site without any overload on your servers.
- ✔ No manual intervention needed.
- ✔ Complete malware detection without the false.

Looking for a security plugin that wouldn't affect your site's performance? Then **MalCare** is the one for you! It runs on their own servers so the heavy lifting is left on their side and your server will never be overloaded. From file to database scanning, it's guaranteed your site will be safe!

Starting at: **\$8**/mo

GO TO  
**Malcare**

# WP Security Audit Log



## WP SECURITY AUDIT LOG

- ✔ Keep a record of user changes, ease troubleshooting & identify suspicious behavior early.
- ✔ More than 1 million downloads & monitoring 100,000+ WordPress sites.
- ✔ 14-day free trial

**WP Security Audit Log** does not cut corners when it comes to coverage and details of the logs. Troubleshooting an issue, doing forensic work, or simply keeping track of your business' progress and team without logs is like looking for a needle in a haystack. That is why their main focus always was and will always be the coverage of the plugin and the high level of detail in the WordPress activity logs.

Starting at: **\$0**/mo

GO TO  
**WP Security Audit Log**